

# Business Transformation Consultancy of the Year 2023 - East Midlands

Are you faced with the challenge of navigating the ever-changing business landscape? Akeno Limited is an award-winning innovation and transformation agency that helps clients adapt and adjust to reach their business goals.

With time, things change, and what once worked seamlessly may no longer have the same effect it once did. This can be incredibly troubling when running a business, or managing a team – one moment you know where you are going and how to get there, and the next you are unsure of what direction to go in for the best.

Akeno helps businesses to transform their skills and passions into clear strategies, underpinned by strong ethics and values. They build resilient teams that support and help direct the change taking place, and to drive the business to success.

Before beginning to implement any changes, Akeno works with their clients on the 'imagine' stage of their approach. Here is where they support the creation, or ratification, of a strategy, whether it is the business as a whole or at a team-level. This stage is all about the foundation of the future vision. Once the foundation is agreed, and ready to build upon, the 'innovate' stage begins. Akeno creates the plans collaboratively, and identifies where and how to innovate to meet the business goals.

*"We don't just talk about strategy, transformation, and change, we do it."*

When the planning has been agreed, Akeno guides clients through the 'implement' stage where the magic begins to unfold. They deliver a robust, yet agile, programme management approach with positive stakeholder engagement. The golden thread throughout, is known as 'inspire', where Akeno commit to leaving behind a legacy of inspired, skilled, and energised people. The people within a business are the key to any change and transformation, which is why they are fundamental from the start, and throughout any change programme.

Akeno's framework is not a strict manual that must be followed in a linear way though. Instead, it is a guide that is customisable and flexible to the needs of each client, and indeed, each aspect of the framework can operate as a standalone service. By first understanding their requirements and budget, Akeno's team can adjust accordingly to bring forward the necessary refinements. Committed to helping businesses succeed has led Akeno to be

awarded Business Transformation Consultancy of the Year 2023 - East Midlands.

The method that Akeno uses has proven effective with many clients talking about its services, one automotive industry client shares, "Akeno has been incredibly supportive, readily available and a fantastic asset to myself and our team as we work through the complexity of moving to a direct sales model. Their experience has really accelerated our thinking and enabled us to plan ahead with confidence."

Asking for help can lead you to destinations that you never imagined possible, and Akeno can assist you in making the necessary changes for great things to happen. If you are ready to better your team or your business, head over to Akeno's website and get in touch.

**akeno**

Contact: Kerry Thompson  
Company: Akeno Limited  
Web Address: [www.akeno.co.uk](http://www.akeno.co.uk)

